

SPONSOR/EXHIBITOR AGREEMENT

Company Name: _____ Type of Business: _____
Contact Name: _____
Address: _____ Suite/Apt: _____
City: _____ State: _____ Zip Code: _____
Phone: (____) _____ - _____ Fax: (____) _____ - _____ Cell: (____) _____ - _____
E-mail: _____
Website: _____
50% off deal you will be offering: _____

Sponsor/Exhibitor Levels

Please check the appropriate box below:

- | | | |
|--------------------------|---|----------|
| <input type="checkbox"/> | Loyal <i>Kidfest</i> Exhibitor Basic Booth (Deadline Oct. 21, 2011) _____ | \$175 |
| <input type="checkbox"/> | Coupon book ad ONLY (Deadline for artwork: Oct. 21, 2011) _____ | \$125 |
| <input type="checkbox"/> | Basic Booth (Deadline Oct. 28, 2011) _____ | \$350 |
| <input type="checkbox"/> | Level I Sponsor _____ | \$1,000 |
| <input type="checkbox"/> | Presenting Sponsor _____ | \$5,000 |
| <input type="checkbox"/> | Title Sponsor (Limit 1) _____ | \$10,000 |

- *Booths and stage appearances are available on a first come first serve basis (except for reserved sponsor booth space. Sponsors will receive first choice of booth positioning)*
 - *If you would like to donate an item for the raffle please initial here _____*
 - *If you would like to not be located near a particular exhibitor or if you have any specific requests, please list them here _____*
-

Payment Details

Total Cost: \$ _____ Payable by check (made payable to *Dealfest*).

- Check: Please mail check and agreement to 2887 Venezia Lane, Thousand Oaks CA 91362

Booths are secured once payment is received

SPONSOR/EXHIBITOR AGREEMENT (CONT.)

TERMS & CONDITIONS - (Initial by each statement and sign below)

____ Set-Up/Staffing of Booth: I understand that as an Exhibitor or Exhibiting Sponsor, I must set up my booth/exhibit by the scheduled start time of the event. Under no circumstances will I be permitted to break down my display or vacate the premises prior to the scheduled end of the event. I further understand that it is my responsibility to staff my booth throughout this duration and I must have a representative at my booth at all times.

____ Display/Signage: I understand that as an Exhibitor or Exhibiting Sponsor, my display erected for the event must be free-standing. Nailing and/or stapling to the event site's walls, fixtures, and/or floors is strictly prohibited. Signage may be displayed with clear removable tape, safety pins, and/or rope. Displays must be attractive and appealing. They must identify my product/service. Prizes/giveaways must relate to my business.

____ No Sharing: I understand that as an Exhibitor or Exhibiting Sponsor, I am not permitted to share booths with any other Exhibitor and/or display promotional literature and/or products of another firm, company, individual, or organization.

____ Boundaries: I understand that as an Exhibitor or Exhibiting Sponsor, I will only be permitted to display, exhibit and promote my business within the assigned area. Demonstrations are to be operated within my assigned booth and may not interfere with other booths. I further understand that if I don't comply with the above, I will be asked to end the interfering act.

____ Cancellations: I understand that as an Exhibitor or Exhibiting Sponsor, in the event I must cancel my exhibit space or am unable to attend Dealfest due to any planned or unforeseen event, Event Producer does not grant refunds. Should you cancel prior to October 29, 2011 and we are able to resell your space, we will refund your payment. I further understand that: Dealfest, the event site, their employees, agents, or other representatives will not be responsible for any damage to or for the loss or destruction of Exhibitor/Sponsor's property or injuries to the Exhibitor/Sponsor, their representatives, agents, or employees. All claims for such loss, damage, or destruction or injury are expressly waived by the Exhibitor/Sponsor. Exhibitor/Sponsor understands and agrees that Dealfest makes no guarantees regarding weather conditions or attendance at the event. If Dealfest is prevented from producing the event herein by reason of any act of fire, rain, earthquake, flood, public disaster or any other cause or reason either within or beyond the control of Dealfest, such condition shall be deemed a valid excuse for delay or cancellation of the event. Dealfest reserves the right to reschedule the event for another date and/or location chosen by Dealfest.

I have read and accept the terms and conditions as set forth.

Exhibitor/Sponsor Signature (authorized representative)

Date

Printed Name

Title Organization/Company