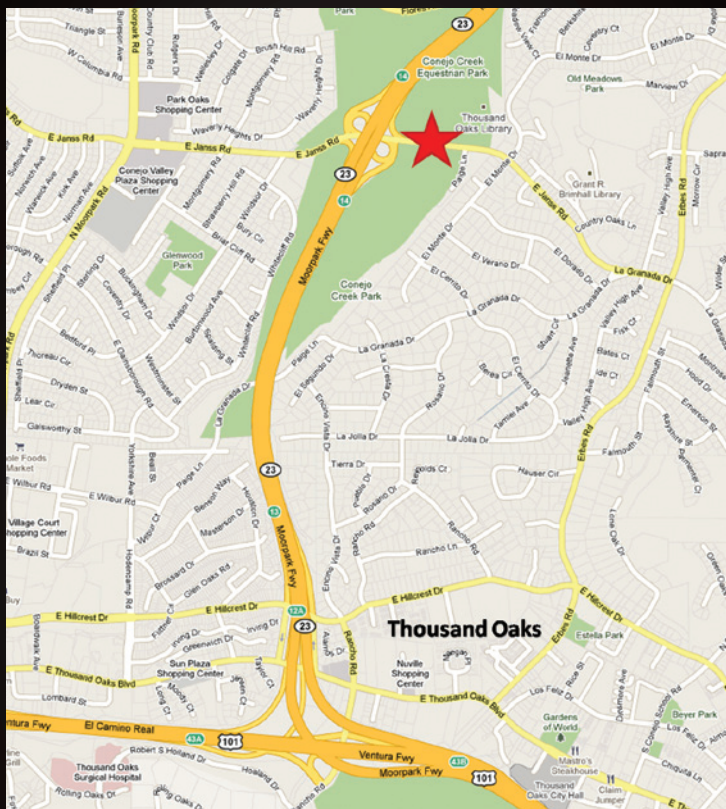


CONEJO CREEK NORTH PARK
1379 EAST JANSS ROAD
THOUSAND OAKS, CA 91362



deal fest

A local expo where for one day businesses offer
AT LEAST 50% OFF THEIR PRODUCT or SERVICE!

deal fest

VISIT US AT WWW.DEALFEST.US
PHONE (661) 904-5919 FAX (805) 495-2023
dealfest2011@yahoo.com

SATURDAY, NOVEMBER 5 2011
11:00 AM - 3:00 PM
Conejo Creek North Park

ABOUT DEALFEST

Dealfest is an annual complimentary event where exhibits of any kind come together and offer a special one day deal of at least 50% off. Local community businesses are invited to showcase their products and/or services to a targeted demographic with the hope of increasing leads and sales. Dealfest is not only for the exhibitors however; activities catering to all ages will make it an enjoyable and unique day worth coming out for. Food and beverage will also be available for purchase.

DON'T MISS OUT ON YOUR OPPORTUNITY TO BE PART OF THIS SPECIAL EVENT!



EXPECTED EXHIBITORS

- Restaurants/Bars
- Spas/gyms
- Clothing Stores
- Photography Studios
- Dental/Doctor Offices
- Tennis/Country Clubs
- Chiropractors
- Kid related businesses

TARGETED DEMOGRAPHIC

Dealfest will be targeting residents and businesses from Thousand Oaks, CA and its surrounding cities. Thousand Oaks's extremely desirable demographics include:

- Total households - 41,793
- 37.3% have children under the age of 18 living in the household
- 62.4% are married couples living together
- Average household size is 2.75 and the average family size is 3.15

SPONSORS & AFFILIATES *Exclusive categories available*

- Official Shoe & Apparel
- Official Water
- Official Bank
- Official Video Game
- Official Energy Bar/Drink
- Official Eyewear
- Official Restaurant/Fast Food Chain

EXHIBITORS

The day is intended to include media coverage, professional athlete and celebrity appearances, autograph signings, booths, raffles, product giveaways, verbal announcements, entertainment and much more.



Benefit packages can be tailored to meet your company's specific marketing goals and objectives.

| | Booth | Level 1 | Presenting | Title |
|--|--------------|----------------|----------------|-----------------|
| Standard Booth Size/Location | ✓ | ✓ | | |
| Premier Booth Size/Location | | | ✓ | ✓ |
| Co. description on Dealfest website | | ✓ | ✓ | ✓ |
| Direct Email | | ✓ | ✓ | ✓ |
| On-site Signage | | ✓ | ✓ | ✓ |
| Ad Space in Event Program | | ✓ | ✓ | ✓ |
| Website placement with link to company website | | | ✓ | ✓ |
| Direct Mail | | | ✓ | ✓ |
| T-Shirt Logo Placement | | | ✓ | ✓ |
| Inclusion in event promo pieces | | | ✓ | ✓ |
| Newspaper/Magazine Coverage | | | | ✓ |
| Radio Recognition prior to event | | | | ✓ |
| | \$350 | \$1,000 | \$5,000 | \$10,000 |

SILENT AUCTION & RAFFLE

A silent auction along with a raffle will be held at the event where a portion of the proceeds will benefit a local charity or school. Donated items are welcome and are a great way to advertise a company's service or product.



GAIN MAXIMUM EXPOSURE FOR YOUR BUSINESS AND INCREASE LEADS AND ULTIMATELY REVENUE!